

# Emilia S. Pasalic, MPH

www.emiliapasalic.com

## COMPETENCIES

Public Health Research and Evaluation | Leadership | Scientific Publication & Presentation | Agile Project Management | Technical Writing | Biostatistics | Data Visualization & Reporting | Technical Assistance | Facilitation | Mixed-Methods Research | Scientific Regulatory Compliance (OMB, IRB, PRA) | Event Production & Logistics | Fundraising | Epidemiological Methods Development & Validation | monday Dev | Wordpress | ATLAS.ti | SAS | R | MS Azure | Office 365 | MS Teams | PowerBi | RedCap | Github

## PROFESSIONAL EXPERIENCE

**Owner and Consultant | Emilia Pasalic LLC | Atlanta, GA | May 2025 – Present.** Provides logistics, communication, and management consulting to realize large-scale, interactive art and sculpture installations using agile project management techniques and data driven insights. Client list includes The Flaming Carousel, Fire on the Midway, Dallas Swindle, and Jessica Marshall LLC.

**Lead Health Scientist | Office on Smoking and Health (OSH) | National Center for Chronic Disease Prevention and Health Promotion; CDC | Aug 2023 – TBD\*** (Currently furloughed and in process of separation per a federal reduction in force). Supervising a team of 10 scientists to evaluate the CDC's \$85.7M National and State Tobacco Control Program, enhancing intervention planning for 53 grantees.

**Health Scientist | Office on Smoking and Health (OSH) | National Center for Chronic Disease Prevention and Health Promotion; CDC | 2020 – 2023.** Designing evaluation and performance monitoring plans for culturally responsive public health programs. .

**Health Scientist | Division of Overdose Prevention (DOP) | National Center for Injury Prevention and Control; CDC | 2018 – 2020.** Aligning public health program priorities with cultural and community-specific needs to enhance health equity.

**Evaluation Fellow | Division of Unintentional Injury Prevention (DUIP/DOP) | National Center for Injury Prevention and Control; CDC | 2015 – 2018.** Evaluation Fellow and Graduate Student Intern supporting overdose prevention programs.

**Graduate Research Assistant | Georgia State University School of Public Health | 2015 – 2016.** Graduate Research and Publication. Published a peer-reviewed manuscript as first author and publicly presented research findings. Constructed multivariate, multi-level models using SAS 9.4 statistical software.

**Graduate Research Assistant | Georgia State University College of Arts & Sciences | 2014 – 2015.** Collaborated with external partners to establish an Institute research internship program. Created and managed a database to track grant funding and other revenue sources.

**Development and Program Associate | Georgia Women's Action for New Directions | 2011 – 2014.** Grant writing, event production, design and completion of fundraising campaigns, design and distribution of educational materials, public speaking, grassroots organizing, program development and execution.

**Retail Operations Specialist / Banker / Administrative Specialist | Recreational Equipment Inc. | 2005 – 2014.** Customer Service; new employee training; financial record keeping; payroll administration.

#### **EMERGENCY RESPONSE EXPERIENCE**

**CDC's 2019 Novel Coronavirus Response | Office of the Chief Medical Officer May 2022 – June 2022.** Writer/Reviewer for the Director's Daily Update.

**CDC's 2019 Novel Coronavirus Response | Community Interventions / Critical Populations Task Force | April 2021 – June 2021.** Subject Matter Expert.

**CDC's 2019 Lung Injury Associated with Vaping Response | Incident Management Task Force | Dec. 2019 – Jan. 2020.** Evaluation Team Lead.

#### **EDUCATION**

**Master of Public Health (Biostatistics)** | Georgia State University | GPA: 3.98 | 2016

**Bachelor of Arts with Distinction (Women's Studies, Sociology minor)** | Georgia State University | GPA: 4.07 | Summa Cum Laude | 2011

#### **LEADERSHIP AND AFFILIATIONS**

NCCDPHP Emerging Leaders Program | 2024

American Public Health Association

American Evaluation Association

Council of State and Territorial Epidemiologists (CSTE)

National Center for Injury Prevention and Control ICD-10-CM Methods Workgroup

#### **SCHOLARSHIPS, HONORS, AND AWARDS**

**Superior Leadership** | NCCDPHP Director's Award nominee | 2025

**Excellence in Partnership** | NCCDPHP Special Act or Service Group Award recipient | 2024

**Excellence in Program or Policy Evaluation** | CDC & ATSDR Honor Award nominee | 2023

**Presidential Early Career Award for Scientists and Engineers (PECASE)** | NCCDPHP/OSH nominee | 2022

**Excellence in Frontline Public Health** | CDC & ATSDR Honor Awards recipient | 2020

**Excellence in Frontline Public Health** | NCIPC Honor Awards recipient | 2020

**Excellence in Surveillance and Health Monitoring** | NCIPC Honor Awards nominee | 2020

**Excellence in Workforce Recognition** | NCIPC Honor Awards nominee | 2017

**Faithful Service Award** | Georgia Women's Action for New Directions Award recipient | 2017

**Best Evaluation** | CDC Evaluation Day Award recipient | 2017

**J. Rhodes Haverty Memorial Scholarship** | Scholarship recipient | 2015-2016

**J. Rhodes Haverty Memorial Scholarship** | Scholarship recipient | 2014-2015

#### **VOLUNTEER SERVICE**



**Black Rock City Census Volunteer** | Burning Man Project | Black Rock City, NV | 2018 - Present  
**Artist Support Volunteer** | Fire on the Midway Artist Collective | Atlanta, GA | 2018 - Present  
**Artist Support Volunteer** | Prayer Engine Art & Ryan Mathern | Atlanta, GA | 2018 - Present  
**Artist Support Volunteer** | Sparseland Studios & Charlie Blackcat Smith | Atlanta, GA | 2018 - 2021  
**Grant Writer and Focus Group Facilitator** | MakeShift Circus Collective | 2014 – 2016  
**Outreach Volunteer** | Atlanta Harm Reduction Coalition | 2016  
**Media Volunteer** | Kolectivo Que Da Alegría | 2011  
**Outreach Volunteer** | Hawaii Island HIV/AIDS Foundation | 2007

#### **PEER REVIEWED JOURNAL PUBLICATIONS**

VanFrank B., **Pasalic E.**, Oliver B., Caron K., Nerurkar K., Marynak K., Jamal A., Palipudi K., Mahoney M., Schechter A., Recasner C., Hazelwood E., Tomoyasu N.. *Tobacco-Related Clinical Services and Tobacco-Free Policies in Behavioral Health Treatment Facilities - United States*, 2023. MMWR Morb Mortal Wkly Rep. 2025 Apr 24;74(14):245-251. doi: 10.15585/mmwr.mm7414a3. PMID: 40273088; PMCID: PMC12021074.

Marshall L., **Pasalic E.**, Mahoney M., Turner T., Sneegas K., Kittner D.L.. *The National and State Tobacco Control Program: Overview of the Centers for Disease Control and Prevention's Efforts to Address Commercial Tobacco Use*. Prev Chronic Dis 2024;21:230311. DOI: <http://dx.doi.org/10.5888/pcd21.230311>

Guest Editors: Johnson, R., Hedegaard, H., **Pasalic, E.**, Martinez, P., (2021) *ICD-10-CM Injury Epidemiology and Surveillance Methods*. Injury Prevention, March 2021;27:Suppl 1. [https://injuryprevention.bmjjournals.org/content/27/Suppl\\_1](https://injuryprevention.bmjjournals.org/content/27/Suppl_1)

Yang, H., **Pasalic, E.**, Rock, P., Davis, J., Nechuta, S., Zhang, Y., (2021) *Trends in Non-fatal Overdose Emergency Department and Hospital Inpatient Visits across the ICD-10-CM Transition*. Injury Prevention, 2021;27:i35-i41. <http://dx.doi.org/10.1136/injuryprev-2019-043522>

Vivolo-Kantor, A., **Pasalic, E.**, Liu, S., Martinez, P., Gladden, R. M., Overdose Morbidity Epidemiology and Surveillance Team, (2021) *Defining Indicators for Drug Overdose Emergency Department Visits and Hospitalizations in ICD-10-CM Coded Discharge Data*. Injury Prevention, 2021;27:i56-i61. <http://dx.doi.org/10.1136/injuryprev-2019-043521>

Johnson, R., Hedegaard, H., **Pasalic, E.**, Martinez, P., (2021) *Use of ICD-10-CM coded hospitalisation and emergency department data for injury surveillance*. Injury Prevention, 2021;27:i1-i2. <http://dx.doi.org/10.1136/injuryprev-2019-043515>

Tyndall Snow, L., Hall, K. E., Custis, C., Rosenthal, A., **Pasalic, E.**, Nechuta, S., Davis, J., Jacquemin, B., Jagroep, S., Rock, P., Contreras, E., Gabella, B., James, K. (2021) *Exploring Drug Poisoning Surveillance Definitions in ICD-10-CM*. Injury Prevention, 2021;27:i27-i34. <http://dx.doi.org/10.1136/injuryprev-2019-043520>

Slavova, S., Quesinberry, D., Costich, J., **Pasalic, E.**, Martinez, P., Martin, J., Eustice, S.,



Akpunonu, P., Bunn, T. (2020). *ICD-10-CM-based Definitions for Emergency Department Opioid Poisoning Surveillance: Electronic Health Record Case Confirmation Study*. Public Health Reports, 135(2), 262–269. <https://doi.org/10.1177/0033354920904087>

**Pasalic, E.**; Vivolo-Kantor, A.; Martinez, P., (2019) *Comparing Syndromic Data to Discharge Data to Measure Opioid Overdose Emergency Department Visits*. Online Journal of Public Health Informatics, [S.I.], v. 11, n. 1, <https://doi.org/10.5210/ojphi.v11i1.9742>.

Zaharatos, J., St. Pierre, A., Cornell, A., **Pasalic, E.**, & Goodman, D. (2018). *Building U.S. Capacity to Review and Prevent Maternal Deaths*. Journal of Women's Health, 27(1), 1–5. <https://doi.org/10.1089/jwh.2017.6800>

Guy, G., **Pasalic, E.**, & Zhang, K. (2018). *Emergency Department Visits Involving Opioid Overdoses, U.S., 2010-2014*. American Journal of Preventive Medicine, 54(1), e37–e39. <https://doi.org/10.1016/j.amepre.2017.09.003>

**Pasalic, E.**, Greenwald, R., & Hayat, M.J. (2016). *Air pollution, physical activity, and markers of acute airway oxidative stress and inflammation in adolescents*. Journal of the Georgia Public Health Association, Supplement to Vol. 6(No. 2), 314–330. <https://doi.org/10.21633/jgpha.6.2s19>

#### AGENCY PUBLICATIONS

**CDC-RFA-DP-23-0015: CDC's National Networks Driving Action: Preventing Tobacco- and Cancer-Related Health Disparities by Building Equitable Communities** | Co-author | Published by CDC, National Center for Chronic Disease Prevention and Health Promotion | 2023

**Annual Evaluation Reporting Guidance and Template for CDC-RFA-DP20-2001: National and State Tobacco Control Program** | Lead author | Published by CDC, National Center for Chronic Disease Prevention and Health Promotion | 2023

**Guidance for Updating DP20-2001 Annual Performance Measures** | Co-author | Published by CDC, National Center for Chronic Disease Prevention and Health Promotion | 2022

**Guidance for the Development and Submission of the DP20-2001 Evaluation Plan** | Co-author | Published by CDC, National Center for Chronic Disease Prevention and Health Promotion | 2022

**Neonatal Abstinence Syndrome Standardized Surveillance Case Definition** | Subject Matter Expert Consultant | Published by the Council of State and Territorial Epidemiologists | 2019

**Nonfatal Opioid Overdose Standardized Surveillance Case Definition** | Subject Matter Expert Consultant | Published by the Council of State and Territorial Epidemiologists | 2019



**Comparison of Prevention for States/Data Driven Prevention Initiative (PfS/DDPI) and Enhanced State Opioid Overdose Surveillance (ESOOS) Morbidity Indicators** | Lead author | Published by CDC, National Center for Injury Prevention and Control | 2018

**CDC's Opioid Overdose Indicator Support Toolkit, Version 3** | Co-author | Published by CDC, National Center for Injury Prevention and Control | 2018

**Prevention for States Required Morbidity Indicators Provisional ICD-10-CM Transition Guidance** | Lead author | Published by CDC, National Center for Injury Prevention and Control | 2017

**Georgia Women's Action for New Directions Strategic Plan** | Co-author | Published by Georgia Women's Action for New Directions | 2017

**Citizen's Guide: To Understanding Your Community Stakeholder Role at Savannah River Site** | Co-author | Published by Georgia Women's Action for New Directions | 2013

#### **SELECTED PRESENTATIONS, FACILITATED WORKSHOPS, AND POSTERS**

**Pasalic, E.** (Chair), Moran, K., Oliver, B., Valliani, I., Schwank, A., Zakalik, L., Poulard, Y., McAleer, K., Gwynn, E., Smith, A., Rosenbaum P., (October 2024) *Evaluating Tobacco Control Strategies: Amplifying and Integrating the Voices of Underrepresented Populations*. Multi-paper Panel Session Chair. American Evaluation Association's Conference: Evaluation 24; Portland, OR.

**Pasalic, E.**, Puvanesarajah, S., OSH Evaluation Team, (May 2024). *Quitline Data Insights from the National Tobacco Control Program (NTCP)*. RVO Health State Summit Meeting; Fort Mill, SC.

**Pasalic, E.**, Jupka, K., OSH Evaluation Team, (April 2023). *National Tobacco Control Program (DP20-2001): Overview of the Office on Smoking and Health's National Evaluation Plan*. Virtual Presentation for the Evaluators' Network webinar series.

**Pasalic, E.**, OSH Evaluation Team, (April 2023). *DP20-2001: Guidance for Year Three Evaluation Report*. Virtual Presentation for the Evaluators' Network webinar series.

**Pasalic, E.**, Oliver, B., and Poulard, Y., (June 2022). *Process and Outcome Measures: Menthol and Partnerships*. Oral Presentation at the National Conference on Tobacco or Health, pre-conference Ancillary Meeting

Yang, H., **Pasalic, E.** (November 2019) *Interrupted time series design to analyze the effect of the ICD-10-CM transition on Opioid Overdose Emergency Department Visits and Hospitalizations in Montana*. Oral Presentation at the 2019 American Public Health Association Annual Meeting in Philadelphia, PA.



Council for State and Territorial Epidemiologists (June 2019). *Injury ICD-10-CM Surveillance Methods Pre-Conference Workshop*. Facilitated a workshop in collaboration with Injury Subcommittee for the 2018 Council for State and Territorial Epidemiologists' Annual Conference in Raleigh, NC.

**Pasalic, E.**, & Martinez, P. (June 2019). *Exploring the Intersection of Epidemiology and Evaluation for Drug Overdose Prevention Programs*. Facilitated roundtable discussion at the 2019 Council for State and Territorial Epidemiologists' Annual Conference in Raleigh, NC.

Martinez, P., & **Pasalic, E.** (June 2019). *CSTE's ICD-10-CM Drug Poisoning Indicators Work Group and Nonfatal Drug Overdose Surveillance Using Emergency Department Discharge Data*. Oral Presentation at the 2019 Council for State and Territorial Epidemiologists' Annual Conference in Raleigh, NC.

Martinez, P., & **Pasalic, E.** (June 2019). *Improving Nonfatal Drug Overdose Surveillance Capacity in States*. Facilitated roundtable discussion at the 2019 Council for State and Territorial Epidemiologists' Annual Conference, Raleigh, NC.

**Pasalic, E.**, Vivolo-Kantor, A., & Martinez, P. (January 2019). *Comparing Syndromic Data to Discharge Data to Measure Opioid Overdose Emergency Department Visits*. Presented at the 2019 International Society for Disease Surveillance Annual Conference in San Diego, CA.

**Pasalic, E.**, Vivolo-Kantor, A., & Martinez, P. (June 2018). *Comparing Opioid Overdose Emergency Department Visit Indicator Definitions across Three CDC Funded Programs*. Presented at the 2018 Council for State and Territorial Epidemiologists' Annual Conference in West Palm Beach, FL.

**Pasalic, E.**, & Martinez, P. (June 2018). *Medical Record Reviews and Drug Poisoning Surveillance across the ICD-10-CM Transition*. Facilitated roundtable discussion at the 2018 Council for State and Territorial Epidemiologists' Annual Conference in West Palm Beach, FL.

Martinez, P., & **Pasalic, E.** (June 2018). *Drug Poisoning Workgroup Informing the CDC Perspective on PFS/DDPI ICD-10-CM Morbidity Indicator Case Definitions*. Co-authored presentation to the 2018 Council for State and Territorial Epidemiologists' Annual Conference in West Palm Beach, FL.

ICD-10-CM Drug Poisoning Indicators Workgroup (June 2018). *Surfing the Waves of Injury Morbidity Surveillance Changes; Injury Conference Workshop*. Facilitated a workshop in collaboration with Injury Subcommittee for the 2018 Council for State and Territorial Epidemiologists' Annual Conference in West Palm Beach, FL

Bridwell, L., Cruz, K., Debrot, K., Kuwahara, R., **Pasalic, E.**, Schlueter, D., & Wilce, M. (January 2018). *ECB...Easy as 1, 2, 3 – Practical tips on how to incorporate evaluation capacity building (ECB) into your program*. Facilitated workshop for an audience of over 60 CDC evaluators as part of the CDC Roundtable Evaluation Capacity Building Series in Atlanta, GA.

Guy, G., **Pasalic, E.**, & Zhang, K. (November 2017). *Emergency department visits involving opioid and heroin overdoses - United States, 2010-2014*. Poster Presented at the American Public Health Association Annual Meeting and Expo in Atlanta, GA.

Bridwell, L., Cruz, K., Debrot, K., Kuwahara, R., **Pasalic, E.**, Schlueter, D., & Wilce, M.



(November 2017). *Linking Needs through Tailored Approaches: Capacity Building at its Best*. Poster presented at the American Evaluation Association's annual conference, "Evaluation 2017", in Washington, DC.

Gabella, B., Johnson, R., **Pasalic, E.**, Nguyen, T., & Slavova, S. (May 2017). *ICD-10-CM Injury Surveillance Methods*. Panel presentation moderated for the Centers for Disease Control and Prevention's Prevention for States and Data Driven Prevention Initiative 2017 Awardee Meeting in Atlanta, GA.

**Pasalic, E.**, Greenwald, R., & Hayat, M.J. (October 2016). *An Examination of the Relationship between Air Pollution, Physical Activity, and Respiratory Response in Adolescents*. Paper presented at the American Statistical Association's Women in Statistics and Data Science Conference in Charlotte, NC.

Bacon, S., Biggers, B., Christensen, A., Crabaugh, C., Cruz, K., & **Pasalic, E.** (October 2016). *Building Evaluation Capacity for Prescription Opioid Overdose Prevention: Lessons from a Multi-state Initiative*. Panel presentation at the American Evaluation Association's annual conference, "Evaluation 2016", in Atlanta, Ga.

