

Emilia S. Pasalic, MPH

www.emiliapasalic.com

COMPETENCIES

Public Health Research and Evaluation | Leadership | Scientific Publication & Presentation | Agile Project Management | Technical Writing | Biostatistics | Data Visualization & Reporting | Technical Assistance | Facilitation | Mixed-Methods Research | Scientific Regulatory Compliance (OMB, IRB, PRA) | Event Production & Logistics | Fundraising | Epidemiological Methods Development & Validation | monday Dev | Wordpress | ATLAS.ti | SAS | R | MS Azure | Office 365 | MS Teams | PowerBi | RedCap | Github

PROFESSIONAL EXPERIENCE

Owner and Consultant | Emilia Pasalic LLC | Atlanta, GA | May 2025 – Present. Provides logistics, communication, and management consulting to realize large-scale, interactive art and sculpture installations using agile project management techniques and data driven insights. Client list includes The Flaming Carousel, Fire on the Midway, Dallas Swindle, and Jessica Marshall LLC.

Lead Health Scientist | Office on Smoking and Health (OSH) | National Center for Chronic Disease Prevention and Health Promotion; CDC | Aug 2023 – TBD* (Currently furloughed and in process of separation per a federal reduction in force). Supervising a team of 10 scientists to evaluate the CDC's \$85.7M National and State Tobacco Control Program, enhancing intervention planning for 53 grantees.

Health Scientist | Office on Smoking and Health (OSH) | National Center for Chronic Disease Prevention and Health Promotion; CDC | 2020 – 2023. Designing evaluation and performance monitoring plans for culturally responsive public health programs. .

Health Scientist | Division of Overdose Prevention (DOP) | National Center for Injury Prevention and Control; CDC | 2018 – 2020. Aligning public health program priorities with cultural and community-specific needs to enhance health equity.

Evaluation Fellow | Division of Unintentional Injury Prevention (DUIP/DOP) | National Center for Injury Prevention and Control; CDC | 2015 – 2018. Evaluation Fellow and Graduate Student Intern supporting overdose prevention programs.

Graduate Research Assistant | Georgia State University School of Public Health | 2015 – 2016. Graduate Research and Publication. Published a peer-reviewed manuscript as first author and publicly presented research findings. Constructed multivariate, multi-level models using SAS 9.4 statistical software.

Graduate Research Assistant | Georgia State University College of Arts & Sciences | 2014 – 2015. Collaborated with external partners to establish an Institute research internship program. Created and managed a database to track grant funding and other revenue sources.

Development and Program Associate | Georgia Women's Action for New Directions | 2011 – 2014. Grant writing, event production, design and completion of fundraising campaigns, design and distribution of educational materials, public speaking, grassroots organizing, program development and execution.

Retail Operations Specialist / Banker / Administrative Specialist | Recreational Equipment Inc. | 2005 – 2014. Customer Service; new employee training; financial record keeping; payroll administration.

EMERGENCY RESPONSE EXPERIENCE

CDC's 2019 Novel Coronavirus Response | Office of the Chief Medical Officer May 2022 – June 2022. Writer/Reviewer for the Director's Daily Update.

CDC's 2019 Novel Coronavirus Response | Community Interventions / Critical Populations Task Force | April 2021 – June 2021. Subject Matter Expert.

CDC's 2019 Lung Injury Associated with Vaping Response | Incident Management Task Force | Dec. 2019 – Jan. 2020. Evaluation Team Lead.

EDUCATION

Master of Public Health (Biostatistics) | Georgia State University | GPA: 3.98 | 2016

Bachelor of Arts with Distinction (Women's Studies, Sociology minor) | Georgia State University | GPA: 4.07 | Summa Cum Laude | 2011

LEADERSHIP AND AFFILIATIONS

NCCDPHP Emerging Leaders Program | 2024

American Public Health Association

American Evaluation Association

Council of State and Territorial Epidemiologists (CSTE)

National Center for Injury Prevention and Control ICD-10-CM Methods Workgroup

SCHOLARSHIPS, HONORS, AND AWARDS

Superior Leadership | NCCDPHP Director's Award nominee | 2025

Excellence in Partnership | NCCDPHP Special Act or Service Group Award recipient | 2024

Excellence in Program or Policy Evaluation | CDC & ATSDR Honor Award nominee | 2023

Presidential Early Career Award for Scientists and Engineers (PECASE) | NCCDPHP/OSH nominee | 2022

Excellence in Frontline Public Health | CDC & ATSDR Honor Awards recipient | 2020

Excellence in Frontline Public Health | NCIPC Honor Awards recipient | 2020

Excellence in Surveillance and Health Monitoring | NCIPC Honor Awards nominee | 2020

Excellence in Workforce Recognition | NCIPC Honor Awards nominee | 2017

Faithful Service Award | Georgia Women's Action for New Directions Award recipient | 2017

Best Evaluation | CDC Evaluation Day Award recipient | 2017

J. Rhodes Haverty Memorial Scholarship | Scholarship recipient | 2015-2016

J. Rhodes Haverty Memorial Scholarship | Scholarship recipient | 2014-2015

VOLUNTEER SERVICE



Black Rock City Census Volunteer | Burning Man Project | Black Rock City, NV | 2018 - Present
Artist Support Volunteer | Fire on the Midway Artist Collective | Atlanta, GA | 2018 - Present
Artist Support Volunteer | Prayer Engine Art & Ryan Mathern | Atlanta, GA | 2018 - Present
Artist Support Volunteer | Sparseland Studios & Charlie Blackcat Smith | Atlanta, GA | 2018 - 2021
Grant Writer and Focus Group Facilitator | MakeShift Circus Collective | 2014 – 2016
Outreach Volunteer | Atlanta Harm Reduction Coalition | 2016
Media Volunteer | Kolectivo Que Da Alegría | 2011
Outreach Volunteer | Hawaii Island HIV/AIDS Foundation | 2007

PEER REVIEWED JOURNAL PUBLICATIONS

- VanFrank B., **Pasalic E.**, Oliver B., Caron K., Nerurkar K., Marynak K., Jamal A., Palipudi K., Mahoney M., Schecter A., Recasner C., Hazelwood E., Tomoyasu N.. *Tobacco-Related Clinical Services and Tobacco-Free Policies in Behavioral Health Treatment Facilities - United States, 2023*. MMWR Morb Mortal Wkly Rep. 2025 Apr 24;74(14):245-251. doi: 10.15585/mmwr.mm7414a3. PMID: 40273088; PMCID: PMC12021074.
- Marshall L., **Pasalic E.**, Mahoney M., Turner T., Sneegas K., Kittner D.L.. *The National and State Tobacco Control Program: Overview of the Centers for Disease Control and Prevention's Efforts to Address Commercial Tobacco Use*. Prev Chronic Dis 2024;21:230311. DOI: <http://dx.doi.org/10.5888/pcd21.230311>
- Guest Editors: Johnson, R., Hedegaard, H., **Pasalic, E.**, Martinez, P., (2021) *ICD-10-CM Injury Epidemiology and Surveillance Methods*. Injury Prevention, March 2021;27:Suppl 1. https://injuryprevention.bmj.com/content/27/Suppl_1
- Yang, H., **Pasalic, E.**, Rock, P., Davis, J., Nechuta, S., Zhang, Y., (2021) *Trends in Non-fatal Overdose Emergency Department and Hospital Inpatient Visits across the ICD-10-CM Transition*. Injury Prevention, 2021;27:i35-i41. <http://dx.doi.org/10.1136/injuryprev-2019-043522>
- Vivolo-Kantor, A., **Pasalic, E.**, Liu, S., Martinez, P., Gladden, R. M., Overdose Morbidity Epidemiology and Surveillance Team, (2021) *Defining Indicators for Drug Overdose Emergency Department Visits and Hospitalizations in ICD-10-CM Coded Discharge Data*. Injury Prevention, 2021;27:i56-i61. <http://dx.doi.org/10.1136/injuryprev-2019-043521>
- Johnson, R., Hedegaard, H., **Pasalic, E.**, Martinez, P., (2021) *Use of ICD-10-CM coded hospitalisation and emergency department data for injury surveillance*. Injury Prevention, 2021;27:i1-i2. <http://dx.doi.org/10.1136/injuryprev-2019-043515>
- Tyndall Snow, L., Hall, K. E., Custis, C., Rosenthal, A., **Pasalic, E.**, Nechuta, S., Davis, J., Jacquemin, B., Jagroep, S., Rock, P., Contreras, E., Gabella, B., James, K. (2021) *Exploring Drug Poisoning Surveillance Definitions in ICD-10-CM*. Injury Prevention, 2021;27:i27-i34. <http://dx.doi.org/10.1136/injuryprev-2019-043520>
- Slavova, S., Quesinberry, D., Costich, J., **Pasalic, E.**, Martinez, P., Martin, J., Eustice, S.,



Akpunonu, P., Bunn, T. (2020). *ICD-10-CM-based Definitions for Emergency Department Opioid Poisoning Surveillance: Electronic Health Record Case Confirmation Study*. Public Health Reports, 135(2), 262–269. <https://doi.org/10.1177/0033354920904087>

Pasalic, E.; Vivolo-Kantor, A.; Martinez, P., (2019) *Comparing Syndromic Data to Discharge Data to Measure Opioid Overdose Emergency Department Visits*. Online Journal of Public Health Informatics, [S.l.], v. 11, n. 1, <https://doi.org/10.5210/ojphi.v11i1.9742>.

Zaharatos, J., St. Pierre, A., Cornell, A., **Pasalic, E.**, & Goodman, D. (2018). *Building U.S. Capacity to Review and Prevent Maternal Deaths*. Journal of Women's Health, 27(1), 1–5. <https://doi.org/10.1089/jwh.2017.6800>

Guy, G., **Pasalic, E.**, & Zhang, K. (2018). *Emergency Department Visits Involving Opioid Overdoses, U.S., 2010-2014*. American Journal of Preventive Medicine, 54(1), e37–e39. <https://doi.org/10.1016/j.amepre.2017.09.003>

Pasalic, E., Greenwald, R., & Hayat, M.J. (2016). *Air pollution, physical activity, and markers of acute airway oxidative stress and inflammation in adolescents*. Journal of the Georgia Public Health Association, Supplement to Vol. 6(No. 2), 314–330. <https://doi.org/10.21633/jgpha.6.2s19>

AGENCY PUBLICATIONS

CDC-RFA-DP-23-0015: CDC's National Networks Driving Action: Preventing Tobacco- and Cancer-Related Health Disparities by Building Equitable Communities | Co-author | Published by CDC, National Center for Chronic Disease Prevention and Health Promotion | 2023

Annual Evaluation Reporting Guidance and Template for CDC-RFA-DP20-2001: National and State Tobacco Control Program | Lead author | Published by CDC, National Center for Chronic Disease Prevention and Health Promotion | 2023

Guidance for Updating DP20-2001 Annual Performance Measures | Co-author | Published by CDC, National Center for Chronic Disease Prevention and Health Promotion | 2022

Guidance for the Development and Submission of the DP20-2001 Evaluation Plan | Co-author | Published by CDC, National Center for Chronic Disease Prevention and Health Promotion | 2022

Neonatal Abstinence Syndrome Standardized Surveillance Case Definition | Subject Matter Expert Consultant | Published by the Council of State and Territorial Epidemiologists | 2019

Nonfatal Opioid Overdose Standardized Surveillance Case Definition | Subject Matter Expert Consultant | Published by the Council of State and Territorial Epidemiologists | 2019



ICD-10-CM Injury Surveillance Toolkit | Subject Matter Expert Consultant and Workgroup Leadership Team Member | Published by the Council of State and Territorial Epidemiologists | 2019

Comparison of Prevention for States/Data Driven Prevention Initiative (PfS/DDPI) and Enhanced State Opioid Overdose Surveillance (ESOOS) Morbidity Indicators | Lead author | Published by CDC, National Center for Injury Prevention and Control | 2018

CDC's Opioid Overdose Indicator Support Toolkit, Version 3 | Co-author | Published by CDC, National Center for Injury Prevention and Control | 2018

Prevention for States Required Morbidity Indicators Provisional ICD-10-CM Transition Guidance | Lead author | Published by CDC, National Center for Injury Prevention and Control | 2017

Georgia Women's Action for New Directions Strategic Plan | Co-author | Published by Georgia Women's Action for New Directions | 2017

Citizen's Guide: To Understanding Your Community Stakeholder Role at Savannah River Site | Co-author | Published by Georgia Women's Action for New Directions | 2013

SELECTED PRESENTATIONS, FACILITATED WORKSHOPS, AND POSTERS

Pasalic, E. (Chair), Moran, K., Oliver, B., Valliani, I., Schwank, A., Zakalik, L., Poulard, Y., McAleer, K., Gwynn, E., Smith, A., Rosenbaum P., (October 2024) *Evaluating Tobacco Control Strategies: Amplifying and Integrating the Voices of Underrepresented Populations*. Multi-paper Panel Session Chair. American Evaluation Association's Conference: Evaluation 24; Portland, OR.

Pasalic, E., Puvanesarajah, S., OSH Evaluation Team, (May 2024). *Quitline Data Insights from the National Tobacco Control Program (NTCP)*. RVO Health State Summit Meeting; Fort Mill, SC.

Pasalic, E., Jupka, K., OSH Evaluation Team, (April 2023). *National Tobacco Control Program (DP20-2001): Overview of the Office on Smoking and Health's National Evaluation Plan*. Virtual Presentation for the Evaluators' Network webinar series.

Pasalic, E., OSH Evaluation Team, (April 2023). *DP20-2001: Guidance for Year Three Evaluation Report*. Virtual Presentation for the Evaluators' Network webinar series.

Pasalic, E., Oliver, B., and Poulard, Y., (June 2022). *Process and Outcome Measures: Menthol and Partnerships*. Oral Presentation at the National Conference on Tobacco or Health, pre-conference Ancillary Meeting

Yang, H., **Pasalic, E.** (November 2019) *Interrupted time series design to analyze the effect of the ICD-10-CM transition on Opioid Overdose Emergency Department Visits and Hospitalizations in Montana*. Oral Presentation at the 2019 American Public Health Association Annual Meeting in Philadelphia, PA.



- Council for State and Territorial Epidemiologists (June 2019). *Injury ICD-10-CM Surveillance Methods Pre-Conference Workshop*. Facilitated a workshop in collaboration with Injury Subcommittee for the 2018 Council for State and Territorial Epidemiologists' Annual Conference in Raleigh, NC.
- Pasalic, E., & Martinez, P.** (June 2019). *Exploring the Intersection of Epidemiology and Evaluation for Drug Overdose Prevention Programs*. Facilitated roundtable discussion at the 2019 Council for State and Territorial Epidemiologists' Annual Conference in Raleigh, NC.
- Martinez, P., & **Pasalic, E.** (June 2019). *CSTE's ICD-10-CM Drug Poisoning Indicators Work Group and Nonfatal Drug Overdose Surveillance Using Emergency Department Discharge Data*. Oral Presentation at the 2019 Council for State and Territorial Epidemiologists' Annual Conference in Raleigh, NC.
- Martinez, P., & **Pasalic, E.** (June 2019). *Improving Nonfatal Drug Overdose Surveillance Capacity in States*. Facilitated roundtable discussion at the 2019 Council for State and Territorial Epidemiologists' Annual Conference, Raleigh, NC.
- Pasalic, E., Vivolo-Kantor, A., & Martinez, P.** (January 2019). *Comparing Syndromic Data to Discharge Data to Measure Opioid Overdose Emergency Department Visits*. Presented at the 2019 International Society for Disease Surveillance Annual Conference in San Diego, CA.
- Pasalic, E., Vivolo-Kantor, A., & Martinez, P.** (June 2018). *Comparing Opioid Overdose Emergency Department Visit Indicator Definitions across Three CDC Funded Programs*. Presented at the 2018 Council for State and Territorial Epidemiologists' Annual Conference in West Palm Beach, FL.
- Pasalic, E., & Martinez, P.** (June 2018). *Medical Record Reviews and Drug Poisoning Surveillance across the ICD-10-CM Transition*. Facilitated roundtable discussion at the 2018 Council for State and Territorial Epidemiologists' Annual Conference in West Palm Beach, FL.
- Martinez, P., & **Pasalic, E.** (June 2018). *Drug Poisoning Workgroup Informing the CDC Perspective on PFS/DDPI ICD-10-CM Morbidity Indicator Case Definitions*. Co-authored presentation to the 2018 Council for State and Territorial Epidemiologists' Annual Conference in West Palm Beach, FL.
- ICD-10-CM Drug Poisoning Indicators Workgroup (June 2018). *Surfing the Waves of Injury Morbidity Surveillance Changes; Injury Conference Workshop*. Facilitated a workshop in collaboration with Injury Subcommittee for the 2018 Council for State and Territorial Epidemiologists' Annual Conference in West Palm Beach, FL.
- Bridwell, L., Cruz, K., Debrot, K., Kuwahara, R., **Pasalic, E.**, Schlueter, D., & Wilce, M. (January 2018). *ECB...Easy as 1, 2, 3 – Practical tips on how to incorporate evaluation capacity building (ECB) into your program*. Facilitated workshop for an audience of over 60 CDC evaluators as part of the CDC Roundtable Evaluation Capacity Building Series in Atlanta, GA.
- Guy, G., **Pasalic, E.**, & Zhang, K. (November 2017). *Emergency department visits involving opioid and heroin overdoses - United States, 2010-2014*. Poster Presented at the American Public Health Association Annual Meeting and Expo in Atlanta, GA.
- Bridwell, L., Cruz, K., Debrot, K., Kuwahara, R., **Pasalic, E.**, Schlueter, D., & Wilce, M.



(November 2017). *Linking Needs through Tailored Approaches: Capacity Building at its Best*. Poster presented at the American Evaluation Association's annual conference, "Evaluation 2017", in Washington, DC.

Gabella, B., Johnson, R., **Pasalic, E.**, Nguyen, T., & Slavova, S. (May 2017). *ICD-10-CM Injury Surveillance Methods*. Panel presentation moderated for the Centers for Disease Control and Prevention's Prevention for States and Data Driven Prevention Initiative 2017 Awardee Meeting in Atlanta, GA.

Pasalic, E., Greenwald, R., & Hayat, M.J. (October 2016). *An Examination of the Relationship between Air Pollution, Physical Activity, and Respiratory Response in Adolescents*. Paper presented at the American Statistical Association's Women in Statistics and Data Science Conference in Charlotte, NC.

Bacon, S., Biggers, B., Christensen, A., Crabaugh, C., Cruz, K., & **Pasalic, E.** (October 2016). *Building Evaluation Capacity for Prescription Opioid Overdose Prevention: Lessons from a Multi-state Initiative*. Panel presentation at the American Evaluation Association's annual conference, "Evaluation 2016", in Atlanta, Ga.

